





PROGRAMME

Global Ayush Investment & Innovation Summit 2022

Invest in Ayush for a Vibrant, Healthy Future
Investment | Innovation | Entrepreneurship

20-22 April 2022 Mahatma Mandir, Gandhinagar, Gujarat, India



DAY-1



Wednesday, 20th April 2022

INAUGURAL SESSION

10:30 am - 12:00 Noon {*To be seated by 9: 15 AM }

12:00-12:30 TEA BREAK

TECHNICAL SESSIONS Round Table 12:30 Noon-02:00 PM Diplomat's Conclave II. Indian Ayush Opportunities for the World 02:00 PM- 03:00 PM Lunch 03.00 PM to 04.30 PM **Round Table** III. From Deliberation to Collaboration; Government & Industry Round Table (G2B interactions between key Ministries and Industries/Entrepreneurs/Start-ups) IV. Ayush in FMCG Conclave V. Globalization of Yoga Certification 04.30 PM to 04.35 PM Y-Break 04:35 PM to 05:00 PM Break 05:00 PM to 06:30 PM Plenary Session I: Ayush-Global Industry **Prospects: Investment opportunities** (Industry Size & Projections, Regulatory Aspects, Export of Products & Services) 06:30 PM to 07:15 PM **Cultural Program at venue**

DAY-2



Thursday, 21st April 2022

10:00 AM to 11:30 AM		Plenary Session II: Technology and Innovation in Ayush Sector		
11:30 AM to 12:00 NOON	Tea-Break			
12:00 NOON to 01:30 PM		Plenary Session III: Heal in India-Medical Value Travel in Ayush Followed by Round Table		
01:35 PM to 02:30 PM	Lunch Break			
02:30 PM to 05:30 PM	Round Table	VI. Heal in India: Positioning India as #1Destination for Medical Value Travel (MVT)		
02:30 PM to 04:00 PM	Round Table	VII. Interaction with Key Pharmaceutical Industry Stakeholder		
		VIII. Buyer-Seller meet among Farmer Bodies, Industries and State/UT Government on challenges faced and way forward which includes discussion on Medicinal Plants Cultivation and Supply Chain Management		
		IX. Ayush in Education System Aligning with National Education Policy, 2020		
	Symposium I: Global Ayush Research and Development Initiatives			
04:00 PM to 04:05 PM	Y-Break			
04:05 PM to 04:30 PM	Break			
04:30 PM to 06:00 PM	Workshops	I. Government/UT initiatives: Investments, Innovation and Policies in Ayush (Policy Initiatives of State Government/UT regarding Investment/ Innovation in Ayush)		
		II. Brand Ayush		
		III. Ayush Knowledge Management		
02:30 PM to 06:00 PM	Ayush Chef Competition			

DAY-3



Friday, 22nd April 2022

10:00 AM to 11:30 AM		Plenary Session IV: India Heals: Emphasis on Yoga		
11:30 AM to 12:00 NOON	Tea-Break			
12:00 NOON to 01:30 PM		Plenary Session V: Incubation and Start- ups: Nurturing Entrepreneurs		
01:30 PM to 02:30 PM	Lunch Break			
02:30 PM to 04:00 PM	Workshops	IV. Regulators Interaction with Ayush Exporters		
		V. Accreditation and Standards in Ayush Sector		
		VI. Future Trends that can effect Ayush		
	Symposium	Ayush Based Bio-Medical Engineering Innovations		
02:30 PM – 04:00 PM		Pitching Sessions by 8 shortlisted startups 15 min sessions per Startup		
		• 10 min pitching by Startups		
		5 min Q&A session and feedback by Investors		
04:00 PM to 04:05 PM	Y-Break			
04:05 PM to 04:30 PM	Break			
04:30 PM to 06:00 PM	Valedictory Session			

ALL DAYS



20th to 22nd April 2022

EXHIBITIONS

20.04.2022 to 22.04.2022

EXI	HR	111	OI	NS
			\mathbf{v}	

- Various streams of Ayush (Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy)
- 2. Start-ups Ayush challenges
- 3. Start-ups, incubators and entrepreneurs
- 4. Path breaking research
- 5. The Covid saga Ayush success story

10:00 AM to 06:00 PM

- 6. Ayush contribution in Green energy and net zero target
- 7. Medicinal Plants Expo through RCFC and SMPB
- 8. Ayurveda, Siddha, Sowa Rigpa & Unani (ASU) Aahar
- 9. Ayush OPD Facilitation Counter
- 10. Fusion Yoga Demonstration

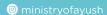


For more details log on to :

WWW.AYUSH.GOV.IN | WWW.GAIIS.IN or SCAN QR







Ministry of Ayush

